

# Vital statistics

Responsible Business

## Sound bites

'Organisations are realising that sustainable development practices are not only for the social and environmental good, but are necessary if they are to compete in the long run.'

William Langdon, CIMA

'Climate change poses clear, catastrophic threats. We may not agree on the extent, but we certainly can't afford the risk of inaction.'

Rupert Murdoch

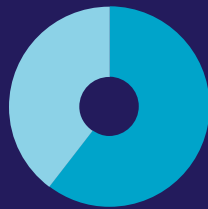
'I'd say the chances are about 50-50 that humanity will be extinct or nearly extinct within 50 years. Weapons of mass destruction, disease, I mean this global warming is scaring the living daylights out of me.'

Ted Turner



The maximum expected rise in the temperature of the planet by 2050 if annual emissions are reduced from just under 50 billion tons of greenhouse gas today to ten billion or less, according to a call to action in the Intergovernmental Panel on Climate Change (IPCC)'s report in 2007.

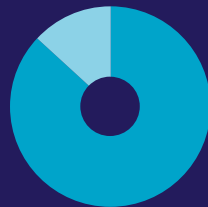
IPCC 2007



60%

Nearly two thirds of UK businesses see climate change as a major issue today.

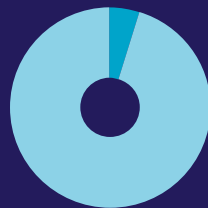
Source: Accenture's study, *Answering the Call: the Business Response to Climate Change, January 2008*



83%

The percentage of business leaders interviewed in a recent survey who did not have a strategy in place for responding to climate change.

Source: KPMG LLP/You Gov, *Climate Change Business Leaders Survey II, December 2007*

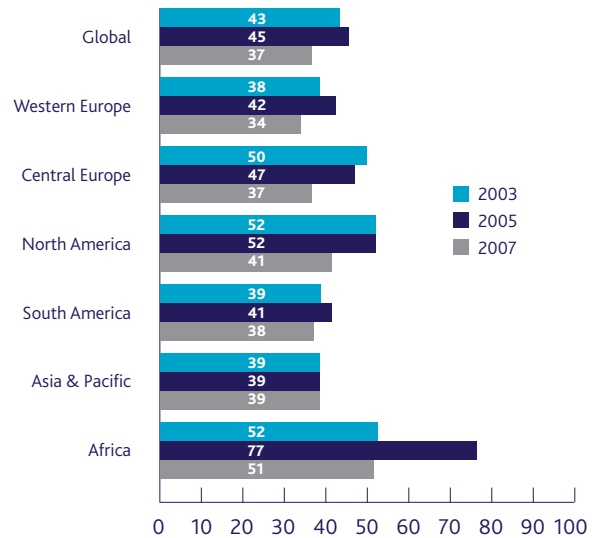


5%

Former World Bank Chief Economist Sir Nicholas Stern argued that unabated climate change would cost the world at least 5% of GDP each year; if more dramatic predictions came to pass, he said, the cost could be more than 20% of GDP.

Source: The Stern Review

## Companies reporting fraud (2003-2007)



Source: PricewaterhouseCoopers Global Economic Crime Survey 2007

72%

Percentage of companies that have a code of conduct. Yet only 46% of companies provide any training on business ethics.

48%

Percentage of finance professionals that believe collecting ethical management information would benefit their business.

19%

Only one in five finance professionals believe their company will collect ethical management information in the next three years.

Source: CIMA's *Managing Responsible Business Report (June 2008)*

## How ethically do you think British business behaves?

### Ratings of business ethics slip back to 2005 levels

% saying very/fairly ethical



Source: *Annual Institute of Business Ethics (IBE)/Ipsos-Mori Survey 2007 of UK Adult Opinion on Business Ethics*